



**LAND USE &  
TRANSPORTATION**



**LEADERSHIP &  
ADVOCACY  
DEVELOPMENT  
PROGRAM**

**FALL 2021**

# ABOUT THE PROGRAM

Are you interested in how community development happens and who makes the decisions?

Are you interested in transit planning?

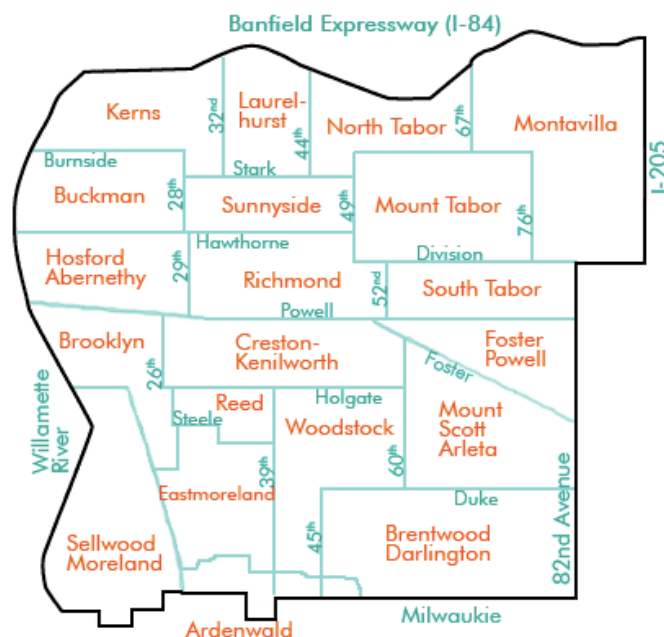
Do you want to be part of shaping your community?

If so, you should consider applying to this program!

## Program Purpose



This program aims to cultivate land use and transportation advocacy leadership in historically under-represented communities.



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# SE UPLIFT

## Mission

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To collaborate with the SE Portland community to build informed, inclusive, and participatory neighborhoods that support our social and ecological well-being.

## We Believe In:

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- Relationship-Building: Personal connections and networks strengthen our communities.
- Community Involvement: Organized neighbors can shape the future of our communities, including envisioning and enacting positive change.
- Grassroots Democracy: We all have a role in determining the character and future of our city through grassroots, bottom-to-top participation.
- Sharing, Teaching and Learning: With tools, support, and opportunities to connect, we can effect positive change.
- Diversity and Inclusiveness: In an inclusive, multicultural environment, through which we can explore our differences and come together around common interests and goals.
- Building Capacity: We strengthen our communities as we strengthen our neighborhood associations, community based organizations, and business districts.

# PROGRAM LOGISTICS

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We are looking for passionate, community-minded individuals that meet the following criteria:

Young Folk: 16-28

Seniors: 65-85+

Identify as possessing one or more marginalized identities

Not currently engaged in professional or academic land use or transportation spaces

Has a connection to SE Portland

**No experience is required!**

## Why?

This demographic has historically been intentionally and unintentionally excluded from city decision-making, including land use and transportation policy, funding, and decisions.

We want to **empower** this demographic so their voices are heard, and their values, ideas & perspective are reflected in city decision-making and shaping our communities.

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# PROGRAM LOGISTICS

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This program is a 9 week learning opportunity taught by We All Rise Consulting. This program will require a 2-5 hour commitment each week and will include interactive lectures, hands-on experiences, and reading assignments surrounding land use and transportation grassroots advocacy.



# PROGRAM LOGISTICS

## Application Due Date

September 30th, 2021

## Program Start Date

October 15th, 2021

## Time Commitment

Hours Per Week:

2-5 Hours

Duration of the Program:

About 9 Weeks

## Optional Stipend

A \$750 total stipend is being offered to offset the cost of technology:

Internet: \$250

Computer \$500




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# Learning Objectives and Outcomes



By the end of this leadership development program, the participant will be able to:

- Identify the appropriate level of government for land use and transportation issues and the appropriate decision-maker(s) for that issue.
  - Develop and execute an advocacy plan for an issue.
  - Feel confident attending decision-maker meetings and committee meetings to share information, perspective, provide public testimony, or ask questions.
  - List stakeholders for their issue (e.g. individuals, groups, community organizations, committees, and bureaus that oversee, support, or make decisions about land use and transportation-related issues).
  - Access connections and resources available in the community to work on land use and transportation-related issues.
  - Apply tips and tricks for effective advocacy with different stakeholders.
  - Identify appropriate data sources for land use and transportation issues.
  - Frame messages to different audiences.
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**APPLY TODAY**

<https://forms.gle/7GtfPFFnbhRhSwAn6>



**CONTACT  
INFORMATION**



**Point of Contact**

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